

### **7.3. Institutional Distinctiveness**

BIMS aims to provide students with quality educational experiences and support service that leads to the successful completion of degree. The college fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment.

The college is driven to provide excellent educational opportunities that are responsive to the needs of our students and empower them to meet and exceed challenges as active participants in shaping the future of our world.

The college aims at meeting students needs by creating an educational environment in which students can attain a variety of goals. A high standard of integrity and performance is maintained by the college for achievement of academic & career goals. The college fosters a learning community in which the diverse values, goals and learning styles of all students are recognized & supported.

The focus is on lifelong learning encouraging enthusiastic, independence thinkers and learners striving for personal growth. The college remains updated with all the technological advancement that enhances the instruction and prepares the student for lifelong success.

**College Motto is: Bhautik Unnati, Shiksha ke Badhte kadam”**

“भौतिक उन्नति, शिक्षा के बढ़ते कदम’